

# INFOMERCIAL

## By Elizabeth C. Myers

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**CAST:** *one female*

Everyone in the world has a little something, a habit or a passion for something, that sets him or her apart from everybody else. It's these tiny, unexplainable indulgences that makes us all individuals. There are some that play the accordion, some that clean for hours on end, some people memorize baseball statistics, some love horror movies, other are experts on the history of jazz music. There are thousands of little somethings to choose from, but whoever you are, you have one.

My little thing....well...my own special thing is that I'm obsessed with infomercials. I know, I know...but I can't help it!! I love them! I cannot get enough of them!! The Thigh Blaster, The Miracle Mop, Space 2000 Car Protector Polish, Hair In A Can, The FoodSaver Plus featuring The Freshness Genie, a personal favorite of mine...I can't help myself, I cannot get enough of them!! Whenever I am channel surfing and I run across one of these little television gems...I can't help myself...I'm drawn in...and the next thing I know, it's forty minutes later and the station that is running the infomercial is running their patented disclaimer. "This Channel does not necessarily endorse this product or support its claims." Gee....wonder why?!?! And it isn't even like I actually buy any of the stuff! Because I haven't bought a thing from these infomercials. Well, not yet, anyway.

Either way, I want you to know that I find it absolutely imperative that you don't think I'm some kind of loser because I choose to spend my weekends watching these infomercials, 'cause during all that time in front of the tube I believe that I have found a rational and relatively intellectual reason to explain exactly WHY I love this collection of fake products, fake claims, fake applause and fake expressions of happiness. **(pause)**

After hours and hours of deep soul searching, I have come to the conclusion that the reason I love infomercials so much is because I really wish that everything in life worked that well!! After all, each and every one of these products is amazing!! All of them fulfill their claims!! Every single piece of plastic is worth the three easy payments of \$19.99!! NOT! I'm not a complete fool and I realize that most of these products are just garbage. But, for a brief, sweet moment, just think about the possibilities?!?!?! Wouldn't it be great if everyone in the world could get that excited about something as dumb as car polish?!?! Wouldn't it be fabulous if everything in life worked that smoothly and came with an ironclad guarantee??

I suppose it's the same reason that I love musicals so much...I still think that we could achieve world peace if only everyone knew all the words and broke into perfectly choreographed song and dance ever so often.

But I digress; Let's get back to the issue at hand: INFOMERCIALS!! And with all this thinking that I have been doing about this subject, the time has come for me to make an outlandish and enthusiastic claim of my own. That's right, I have deduced, designed and delineated a powerful, and extremely practical I might add, use for the standard infomercial!! Instead of using these compact little bits of celluloid perfection to sell cheesy products, I think we should use them for purposes a little closer to home.

***Thank you for reading this free excerpt from INFOMERCIAL by Elizabeth C. Myers. For performance rights and/or a complete copy of the script, please contact us at:***

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