

DRINKING DOWN COOL

By Jerry Rabushka

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DRINKING DOWN COOL*A Ten Minute Dramatic Monologue***By Jerry Rabushka**

SYNOPSIS: What if you could find friendship, self-acceptance, and social advancement all by twisting open a soft drink? The FreeZola generation promises all that and more, and it works! For a while, “our hero” fends off opposition—medical experts, social activists, all of them telling him he’s soft-drinking a path to disaster. But this is too good to give up! He soon finds out the hard way that everyone is not on his side.

CAST OF CHARACTERS*(1 male)*

MALE MONOLOGUE (m)..... Teenager to mid-20’s.

AUTHOR NOTES

Though this is a dramatic monologue, the character should find humor in many of the situations.

MALE: *(As a voiceover in an ad.)* “It’s not just a soft drink! It’s a lifestyle! It’s not just a lifestyle...it’s life itself. The FreeZola life generation. All styles in one life, all life in one style!” [Note: the drink’s name is obviously a pun on “Freeze-ola.”] *(As himself.)* I was lonely, so I joined the lifestyle. It didn’t mean much at first. You’d take a swig and you’d go “hoooooo!” and wash it down. A lot of flavors, that FreeZola. Sugar, water and some flavor. We were flying high and livin’ the life—whatever that life was, we were flying high and livin’ it.

I had a t-shirt that said I was “Livin’ the Life Zola” and I lived in it until it died a holey threadbare death in the dryer. I saw the commercials showing people climbing mountains into the sunset with nothing but a backpack and a bottle of “Zo.” Notice how the word gets shorter and shorter. The life was extreme—no one ever did theater with a bottle of “Zo.” No one played piano with it. No one did homework with it. It was a world of mountains and streams and fountains and dreams. My Zola shirt and jeans felt “Zo good.” My teeth not so much, but...Zo well. I had it all. I dressed Free-Zo from head to toe. I looked *good*. I was livin’ the life, I was the generation, and I was the fashion plate you could eat off of and the spoon you could lick.

Oh, we had our haters. Took a look at me in my duds and couldn’t take it. Couldn’t make it, couldn’t shake it, but boy they could fake it. Us Free-Zo folk, we rhymed a lot. *(As someone disdainful, speaker is mocking this person in his delivery.)* I can’t believe the amount of money you forked into that stuff. Walkin’ around all high and special. It’s just a bunch of sugar water with a logo—*(Explains, officious as himself.)* No sir, it’s a lifestyle in which I fly free, well over your head. *(As the spokesperson heard in the opening lines.)* “With FreeZola, I scale the mountain. I ford the river. I dive in the sky. I am the new generation no matter what generation I come from.” *(Thinking out loud.)* Fine, but can you pass the math quiz? Something doesn’t add up!

The backlash went national. *(Like a big name doctor and a poetry slam artist at the same time.)* “My name is Doctor Ethelene la Chatarra. I want to talk to you about the effects of FreeZola. The good feeling that turns bad. Turns into diabetes. Turns into poor health. Turns the ‘Zo’ generation into the no generation with no chance of re-generation. You might as well smoke and drink whiskey because this stuff is broke and risky.” That didn’t “Zo” over well with the rest of us. I’d already forked for the clothes. I forked for the dream. I was part of something national without having to carry around black and white political signs with block letters like everyone else I knew. I lived in ZoLand, and every life mattered. *(As a consumer, a little cult-ish. Pantomime holding up a bottle with eyes staring straight ahead.)* “I know Freezola has no nutritional value. It’s sugar, it’s water, and it’s a frozen wonderful flavor. But it makes me feel great. As long as I’m here, I’ll belong.”

Dr. la Chatarra was not convinced, and she tried to rhyme her way into our hearts and minds. “You might belong, but you won’t be strong. Is that taste worth that kind of waste? It won’t *be* long before you say...Zo Long.” But...even if she told the truth, no one would listen. So she got someone more zo-lific to get the message across. *(Gets into the pose of a supermodel.)* “Hi! My name is Marteria Aguasucia. You’ve seen me in the FreeZola commercials. But now...I’ve switched—to something healthy, natural, cold and refreshing. Pure, clear water. I feel great, I look great, and you will too. Enter our pure water sweepstakes for a chance to win a free trip to H-2-On-polis.”

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